

JUNK

JUNK
*my car*TM

PRESS KIT 2011

JUNK MY CAR, LLC is

A USER-FRIENDLY WEB-SERVICE THAT CONNECTS PEOPLE WHO WANT TO SELL CARS WITH COMPANIES WHO WANT TO BUY THEM. JUNKMYCAR.COM LAUNCHED IN LATE 2004 AND TODAY SERVES ALL SECTORS OF THE MARKET, BOTH PUBLIC AND PRIVATE, NATIONWIDE.

OFFICES



SHELTON, CT



AUSTIN, TX

LEADERSHIP



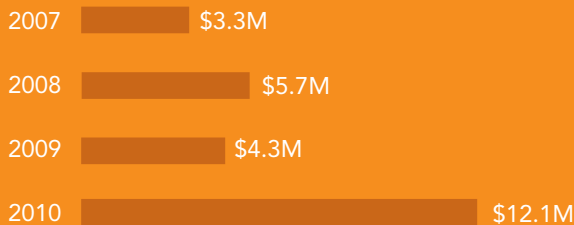
Tim Yarosh
Chief Executive Officer

STATS

\$25M TOTAL CUSTOMER PAYOUTS
+167K TOTAL VEHICLES PICKED UP
+5K VEHICLES SOLD EACH MONTH

FINANCIALS

ANNUAL REVENUE:



PROPS



2010 & 2011



A+ RATING



FACEBOOK



TWITTER



DAILYBOOTH

CONNECT WITH US: [junkmycar](#)

OUR STORY

Junk my Car founder and CEO, Tim Yarosh, was a computer-science major when he started kicking around ideas for a new business. To pay the bills, he took a job at a salvage yard that had been in his family for generations. At the salvage yard in Seymour, CT, the young entrepreneur saw a golden opportunity.

For most people, getting rid of junk vehicles was extremely difficult. Anyone who tried found themselves in a maze of tasks: calling several junk yards; finding one that would take the car; waiting around for the truck to show. So, with a rich knowledge of computer applications and a keen insight into the salvage industry, Mr. Yarosh set out to create a single application to solve all these problems. And thus, Junk my Car was born.

Junkmycar.com went live in August of 2004, officing in the warehouse at the family-owned salvage yard. With a colorful, user-friendly website and top-notch customer support, Junk my Car began to provide a quality of customer service that the industry had never seen. In the beginning, the site's only function was to offer free removal within the state of Connecticut. But it didn't take long until Tim's idea blew up—in a good way. Junk my Car's operation quickly grew to consume half of the warehouse. Coverage soon extended beyond Connecticut throughout New England, then on to every state in the U.S.

The *Junk my Car* team grew exponentially, from three to over fifty employees. As a result, they were soon in search of a larger place to call home. In 2008, Junk my Car kissed the salvage yard goodbye and moved into a new 8000 sq. ft. headquarters in Shelton, CT. This state of the art facility was featured on the Herman Miller website as a case study of innovative office design. The young company continued to steadily gain ground and last year processed more than 60,000 vehicles in North America.

Encouraged by the demand for removal and recycling services, in 2009 Junk my Car expanded beyond simply removing junk cars and began to offer customers a chance to sell any type of vehicle. This innovation broadened the range of services for customers and drastically improved the opportunity for growth.

WHAT WE DO

Junkmycar.com offers a hassle-free process where customers instantly get an offer on their car. Upon accepting an offer, they are then connected with the buyer who arranges a time to pick up the vehicle and make payment. We have assembled a network of over 700 towing and salvage operations throughout the United States. Many of the companies in the network use our services as a way to diversify their business and marketing strategy. For many of the vehicles submitted, we offer some form of payment. If the value of the vehicle is too low to make an offer, we offer to tow the vehicle for free. Junk my car has also partnered with charities across the U.S. that utilize the vast towing network to process donated vehicles.

WORKING WITH US

Towing companies can sign on with Junk my Car by visiting junkmycar.com/tower and sign up with an account. We verify that each company has insurance on their trucks and closely monitor their performance. With an active account, towers are able to configure their bids, types of assignments they receive, territories to pick up in, and the amount they're willing to pay for vehicles in each county. From their online account, towing companies can also view and manage all of their assignments, access scheduling, receive support, and view or make payments.

CONTACT US

GENERAL SUPPORT INQUIRIES:

(877) 586.5692

**MARKETING & OTHER
BUSINESS RELATED INQUIRIES:**

Corporate Line: (877) 573-3363

FAX:

(866) 507.9885

MAILING ADDRESS:

4 Corporate Drive, Suite 386
Shelton, CT 06484

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WWW.JUNKMYCAR.COM